



P R E S S R E L E A S E

FOR IMMEDIATE RELEASE

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Lifeboat to Distribute Acronis Software in Latin America and the Caribbean

– Agreement builds on distribution success in North America; Covers Acronis’ complete suite of backup & recovery, system deployment, storage management solutions –

Shrewsbury, NJ (June 02, 2010) – Lifeboat Distribution, an international specialty software distributor for virtualization and other technically sophisticated products, today announced an agreement with storage management and disaster recovery leader Acronis to distribute that company’s software solutions to resellers throughout Latin America and the Caribbean. Lifeboat will distribute Acronis’ complete suite of backup and recovery, system deployment, storage management and data deduplication software in countries throughout the region, including Mexico, Brazil, Colombia, and Argentina.

“This agreement builds on the success that we’ve seen for Acronis products in North America,” said Dan Jamieson, vice president and general manager, Lifeboat Distribution. “We’re sure that our Latin America and Caribbean resellers will see compelling value in meeting their customers’ business continuity, deployment and storage management needs with the Acronis solutions.”

“Our selection of Lifeboat as our distribution partner for Latin America and the Caribbean is designed to assure that customers throughout the region have ready access to Acronis solutions,” said Jim Caro, vice president, Channels – Americas, Acronis. “We are confident that Lifeboat can help us recruit and develop a set of resellers who will be effective selling, implementing and servicing the Acronis product suite.”

The agreement covers Acronis’ complete suite of solutions, including:

- **Acronis® Backup & Recovery™ 10** – that provides centralized management of all workstation and server backup and disaster recovery activities, as well as an affordable data deduplication option that helps IT departments to make a better use of their storage and network infrastructure.
- **Acronis® Snap Deploy® 3 for Servers** – a comprehensive deployment solution that enables IT organizations to deploy or restore servers quickly and easily.
- **Acronis® Disk Director® Server 10.0** – a powerful partition and hard disk management utilities to ensure servers are running efficiently.

Resellers and solutions providers interested in offering Acronis solutions in the Caribbean or Latin America should contact Lifeboat by phone at +1-732-389-0037 ext 7240, or by email at sales@lifeboatdistribution.com.

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About Lifeboat Distribution

Lifeboat Distribution, a subsidiary of Wayside Technology Group, Inc. (NASDAQ: WSTG), is an international specialty software distributor for virtualization, security, application and network infrastructure, business continuity/disaster recovery, database infrastructure and management, application lifecycle management, science/engineering, and other technically sophisticated products. The company helps software publishers recruit and build multinational solution provider networks, power their networks, and drive incremental sales revenues that complement existing sales channels. Lifeboat Distribution services thousands of solution providers, VARs, systems integrators, corporate resellers, and consultants worldwide, helping them power a rich opportunity stream, expand their margin+ services revenues, and build profitable product and service businesses. For more information, visit www.lifeboatdistribution.com, or call +1.800.847.7078 (US), +1.732.389.0037 (International), or +31.36.8200.236 (Europe). Follow Lifeboat Distribution on Twitter: <http://twitter.com/lifeboatvad>.

About Acronis

Acronis is a leading provider of onsite and offsite backup, disaster recovery and security solutions. Its patented disk imaging and management technology enables corporations and individuals to protect digital assets in physical and virtual environments. With Acronis' backup, recovery, server consolidation and virtualization migration software, users protect their digital information, maintain business continuity and reduce downtime. Acronis software is sold in more than 180 countries and available in 13 languages. For additional information, please visit www.acronis.com. Follow Acronis on Twitter: <http://twitter.com/acronis>.

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The statements in this release concerning the Company's future prospects are forward-looking statements that involve certain risks and uncertainties. Such risks and uncertainties include the continued acceptance of the Company's distribution channel by vendors and customers, the timely availability and acceptance of new products, and contribution of key vendor relationships and support programs. The forward-looking statements contained herein are also subject generally to other risks and uncertainties that are described from time to time in our filings with the Securities and Exchange Commission.